

Remit To: CBS Television Stations  
P.O. BOX 33091  
NEWARK, NJ 07188-0091



WWJ-TV

INVOICE

For: STABENOW FOR SENATE(86235)  
PO Box 4945  
East Lansing, MI 48826-4945

Account Exec: Maggie McWilliams Pol  
Office: GWTS-PH  
Contract Num: 1091-54031  
Contract Dates: 10/29/2012-11/05/2012  
Customer Order:  
Linked Order:  
CPE: / / 11850

Invoice Num: 1091-409538  
Invoice Date: 11/11/2012  
Billing Cycle: Weekly  
Billing Period: 10/29/2012-11/11/2012

Page 1 of 4

**PAY BY** 12/11/2012  
Net 30 days

In Account With: MEDIA STRATEGIES & RESEARCH(22426)  
11350 Random Hills Rd Ste 670  
Fairfax, VA 22030-7428  
ATTN:Accounts Payable

Product Desc: STABENOW EST#11850

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
1	THE PRICE IS RIGHT	11/02/2012-11/02/2012	. . . . F . .	30	1	315.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/29/2012-11/04/2012		. . . . F . .	1	315.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/02/2012	Fr	10:58:42 AM		DST1207H	30	315.00				
2	RACHAEL RAY	10/30/2012-11/01/2012	. T . T . . .	30	2	100.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/29/2012-11/04/2012		. T . T . . .	2	100.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/30/2012	Tu	03:54:08 PM		DST1208H	30	100.00				
11/01/2012	Th	03:18:36 PM		DST1208H	30	100.00				
3	DR. PHIL	10/30/2012-10/30/2012	. T . . . . .	30	1	125.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/29/2012-11/04/2012		. T . . . . .	1	125.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/30/2012	Tu	04:59:00 PM		DST1207H	30	125.00				
4	CBS EVENING NEWS	10/29/2012-11/01/2012	M . W T . . .	30	3	1,500.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/29/2012-11/04/2012		M . W T . . .	3	1,500.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/29/2012	Mo	06:51:43 PM		DST1207H	30	1,500.00				
10/31/2012	We	06:49:39 PM		DST1207H	30	1,500.00				
11/01/2012	Th	06:29:23 PM		DST1207H	30	1,500.00				

Warranty - We warrant the above broadcasts were made according to the official station log.

Remit To: CBS Television Stations  
P.O. BOX 33091  
NEWARK, NJ 07188-0091



WWJ-TV

INVOICE

For: STABENOW FOR SENATE(86235)  
PO Box 4945  
East Lansing, MI 48826-4945

Account Exec: Maggie McWilliams Pol  
Office: GWTS-PH  
Contract Num: 1091-54031  
Contract Dates: 10/29/2012-11/05/2012  
Customer Order:  
Linked Order:  
CPE: / / 11850

Invoice Num: 1091-409538  
Invoice Date: 11/11/2012  
Billing Cycle: Weekly  
Billing Period: 10/29/2012-11/11/2012

**PAY BY** 12/11/2012  
Net 30 days

In Account With: MEDIA STRATEGIES & RESEARCH(22426)  
11350 Random Hills Rd Ste 670  
Fairfax, VA 22030-7428  
ATTN:Accounts Payable

Product Desc: STABENOW EST#11850

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
5	19:00:00-19:30:00	10/30/2012-11/01/2012	. T W T . . .	30	3	630.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/29/2012-11/04/2012		. T W T . . .	3	630.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/30/2012	Tu	07:21:26 PM		DST1208H	30	630.00				
10/31/2012	We	07:10:01 PM		DST1207H	30	630.00				
11/01/2012	Th	07:09:29 PM		DST1208H	30	630.00				
6	HAWAII FIVE-O	10/29/2012-10/29/2012	M . . . . .	30	1	3,150.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/29/2012-11/04/2012		M . . . . .	1	3,150.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/29/2012	Mo	10:52:00 PM		DST1205H	30	3,150.00				
7	MADE IN JERSEY	11/02/2012-11/02/2012	. . . . F . .	30	2	1,900.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/29/2012-11/04/2012		. . . . F . .	1	1,900.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/02/2012	Fr				30			1,900.00	Preempted	
11/04/2012	Su	02:34:51 PM	11/02/2012	DST1208H	30	1,800.00	1,800.00		Makegood in NFL FOOTBALL (EARL	
9	LATE FIRST FORECAST SPONSOR	10/30/2012-10/30/2012	. T . . . . .	30	1	1,980.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/29/2012-11/04/2012		. T . . . . .	1	1,980.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/30/2012	Tu	11:01:41 PM		DST1207H	30	1,980.00				

Warranty - We warrant the above broadcasts were made according to the official station log.

Remit To: CBS Television Stations  
P.O. BOX 33091  
NEWARK, NJ 07188-0091



WWJ-TV

INVOICE

For: STABENOW FOR SENATE(86235)  
PO Box 4945  
East Lansing, MI 48826-4945

Account Exec: Maggie McWilliams Pol  
Office: GWTS-PH  
Contract Num: 1091-54031  
Contract Dates: 10/29/2012-11/05/2012  
Customer Order:  
Linked Order:  
CPE: / / 11850

Invoice Num: 1091-409538  
Invoice Date: 11/11/2012  
Billing Cycle: Weekly  
Billing Period: 10/29/2012-11/11/2012

Page 3 of 4

**PAY BY** 12/11/2012  
Net 30 days

In Account With: MEDIA STRATEGIES & RESEARCH(22426)  
11350 Random Hills Rd Ste 670  
Fairfax, VA 22030-7428  
ATTN:Accounts Payable

Product Desc: STABENOW EST#11850

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description		Buy Line Dates		MTWTFSS		Dur	Total Spots	Rate
10	TWO AND A HALF MEN		10/31/2012-10/31/2012		..W....		30	1	565.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		..W....		1		565.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/31/2012	We	11:17:04 PM		DST1208H	30	565.00			
11	TWO AND A HALF MEN		11/05/2012-11/05/2012		M.....		30	1	500.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
11/05/2012-11/11/2012		M.....		1		500.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/05/2012	Mo	11:09:59 PM		DST1207H	30	500.00			
12	DAVID LETTERMAN		11/01/2012-11/01/2012		...T...		30	1	295.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		...T...		1		295.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/01/2012	Th				30				Credit
13	THE STEVE HARVEY SHOW		10/31/2012-11/02/2012		..W.F..		30	2	160.00
CDR									
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		..W.F..		2		160.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/31/2012	We	09:54:03 AM		DST1207H	30	160.00			
11/02/2012	Fr	09:43:39 AM		DST1208H	30	160.00			



Warranty - We warrant the above broadcasts were made according to the official station log.

Remit To: CBS Television Stations  
P.O. BOX 33091  
NEWARK, NJ 07188-0091

For: STABENOW FOR SENATE(86235)  
PO Box 4945  
East Lansing, MI 48826-4945

In Account With: MEDIA STRATEGIES & RESEARCH(22426)  
11350 Random Hills Rd Ste 670  
Fairfax, VA 22030-7428  
ATTN:Accounts Payable

CBS TELEVISION STATIONS



Account Exec: Maggie McWilliams Pol  
Office: GWTS-PH  
Contract Num: 1091-54031  
Contract Dates: 10/29/2012-11/05/2012  
Customer Order:  
Linked Order:  
CPE: / / 11850

Product Desc: STABENOW EST#11850

Invoice Num: 1091-409538  
Invoice Date: 11/11/2012  
Billing Cycle: Weekly  
Billing Period: 10/29/2012-11/11/2012

Page 4 of 4

PAY BY

12/11/2012  
Net 30 days

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	M T W T F S S		Dur	Total Spots	Rate	
		<u>Total Spots</u>	<u>Gross Amt</u>	<u>Commission Amt</u>	<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>
Air Time Totals	17	15,345.00	2,301.75	13,043.25	1,800.00	1,900.00	(100.00)	

<b>Billing Notes</b> CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.		
<b>Wire Transfer Instructions:</b>  <b>For Billing Inquiries Please Contact:</b> <b>Controller's Dept.</b>  212-856-8000	<b>Gross Billing</b>	15,345.00
	<b>Trade Value</b>	0.00
	<b>Agency Commission</b>	2,301.75
	<b>Local Tax</b>	0.00
	<b>State Tax</b>	0.00
	<b>Pre Paid Amount</b>	0.00
	<b>Pay This Amount</b>	13,043.25

Warranty - We warrant the above broadcasts were made according to the official station log.